

# Brokers' Risk Placement Services

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**Company Website:** [www.brps.com](http://www.brps.com)

**Position Title:** Marketing Manager

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**Opportunity Location:** Chicago

**Position Objective:** Market, grow and retain the designated book of business within the commercial insurance industry.

**Job Functions:**

1. Responsible for developing and maintaining the defined product lines.
2. Develop and manage relationships with national brokers/agents.
3. Develop and implement entire marketing plans.
4. Design, create and present proposals to clients and prospective clients/markets.
5. Responsible for status and production reports.
6. Analyze markets to determine insurance needs and risk management plans.
7. Coordinate marketing efforts with Underwriting.
8. Research and analyze markets to identify means of maximizing existing marketing efforts.
9. Collaborate with Media Department to create effective marketing materials.
10. Perform special projects as assigned.

**Requirements:**

- College degree.
- Successful track record marketing and business development in the insurance industry.
- Proven track record of successful executive presentations.
- Exceptional oral and written communication skills.
- Relationships within the industry a plus.
- Manage time efficiently and productively.
- Proficient in Microsoft Office Suite.
- Ability to travel 30-50% (out of State).
- Insurance Producers License

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*\*Please send your resume to Chris Woolfolk at [woolfolk@brps.com](mailto:woolfolk@brps.com) if interested.*